

CCLHO-CHEAC Chronic Disease Prevention Leadership Project Survey

Preliminary Results

October 10, 2012

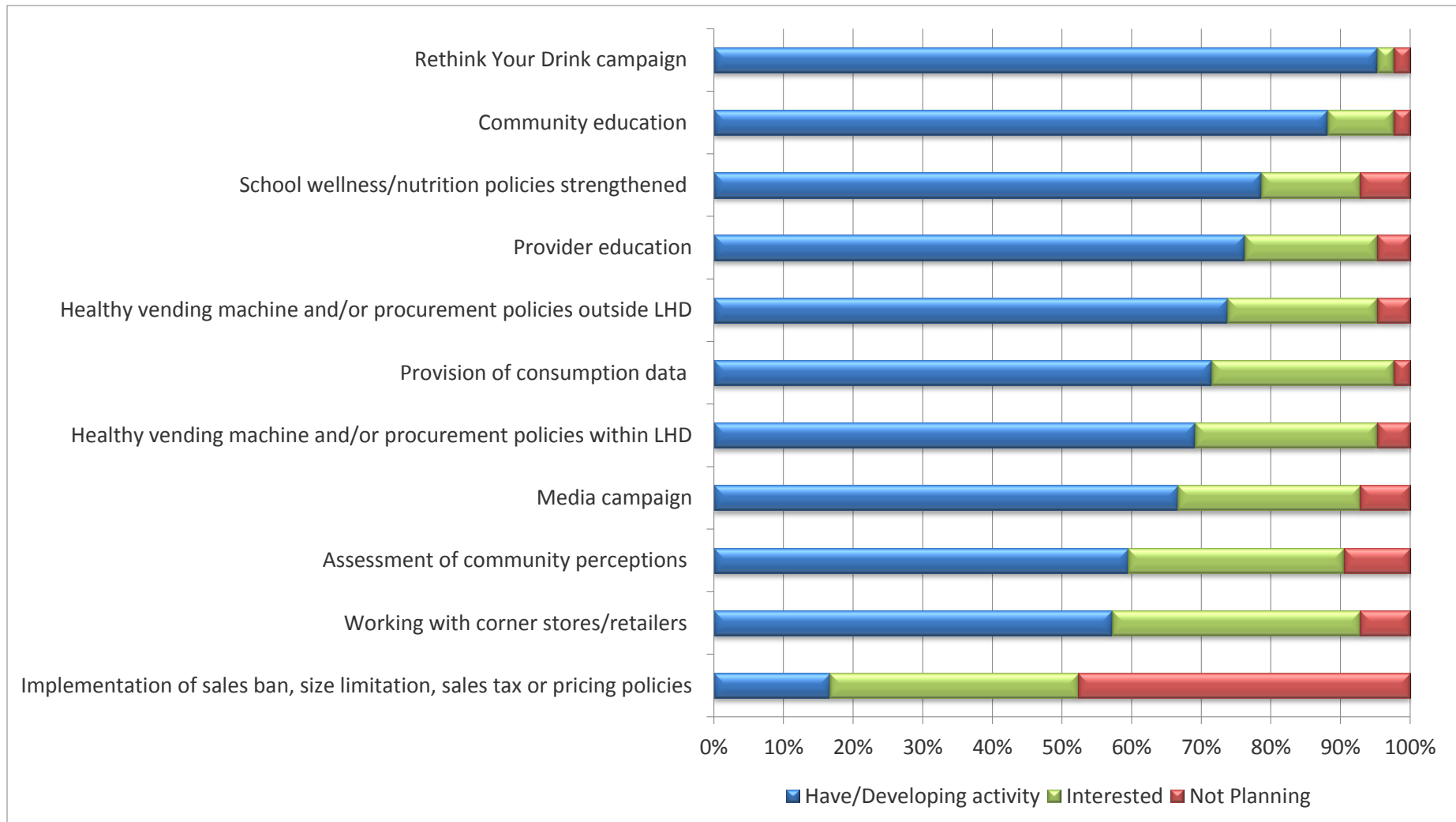
Survey Highlights

- 42 responses from city and county health departments
- Response rate: 70%
- Focus areas
 - Sugar-sweetened beverages (SSB)
 - Safe Routes to School (SRTS)

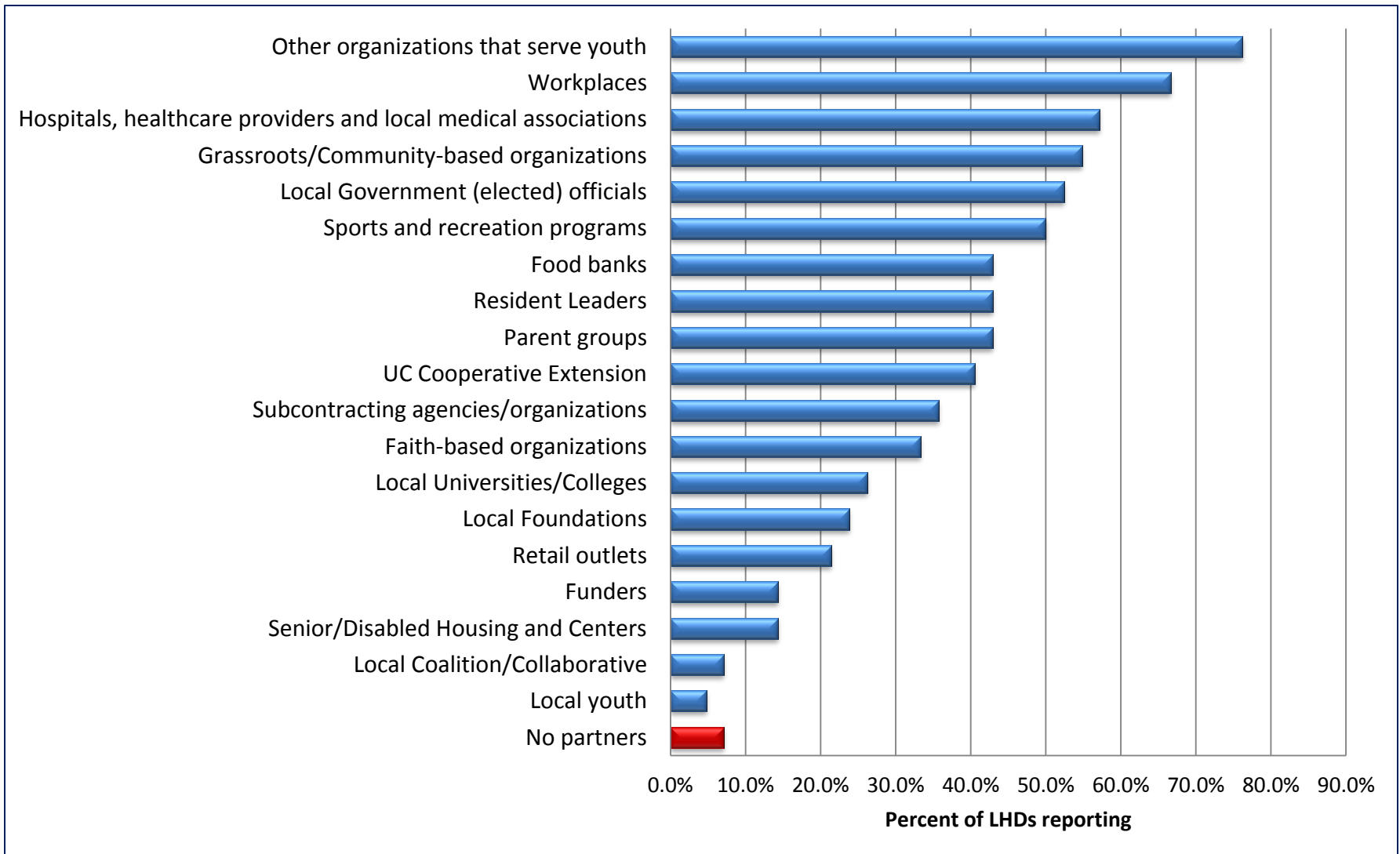
Sugar-Sweetened Beverages

Goal: Improve healthy nutrition for all Californians by reducing consumption of sugar-sweetened beverages.

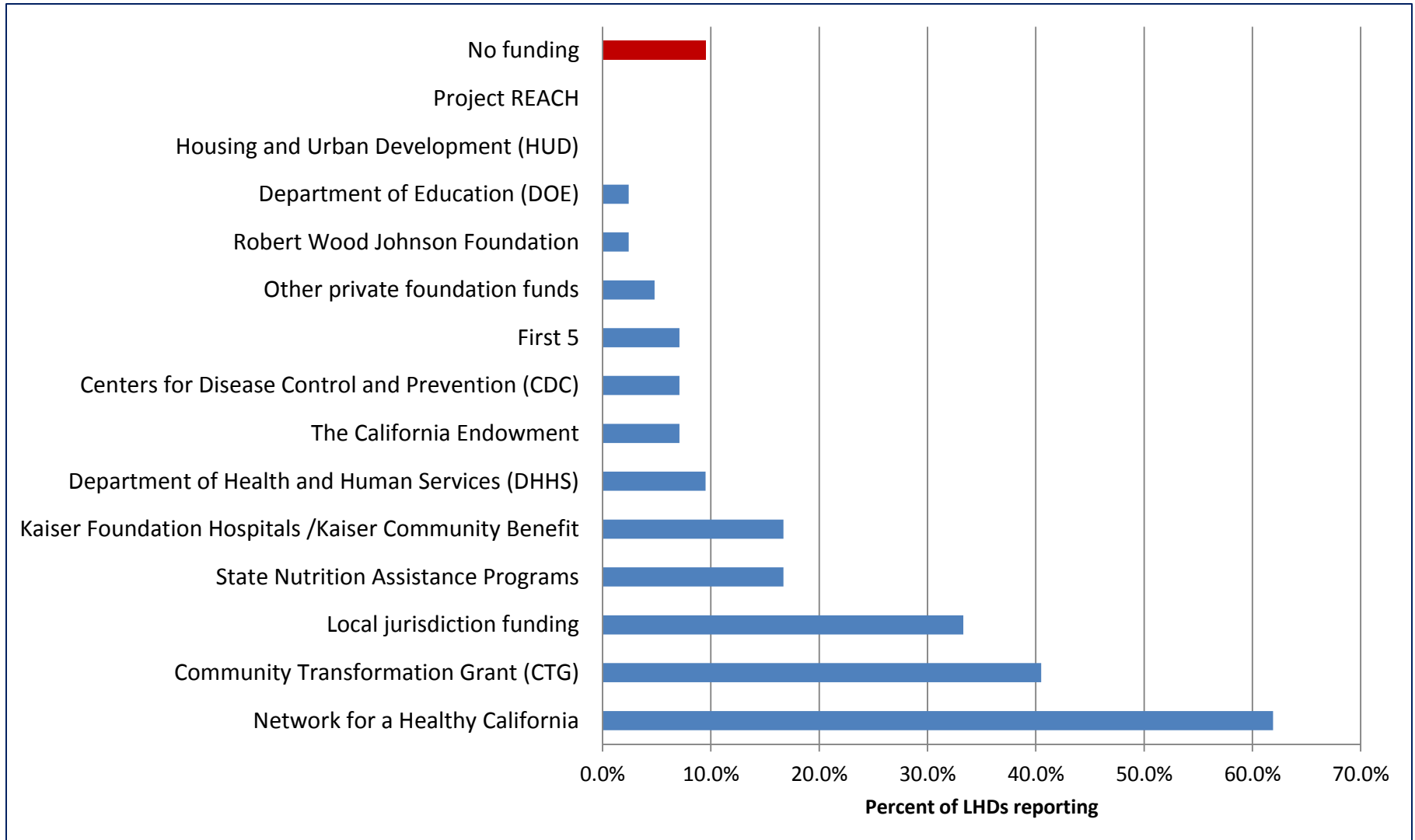
Activities to reduce SSB consumption



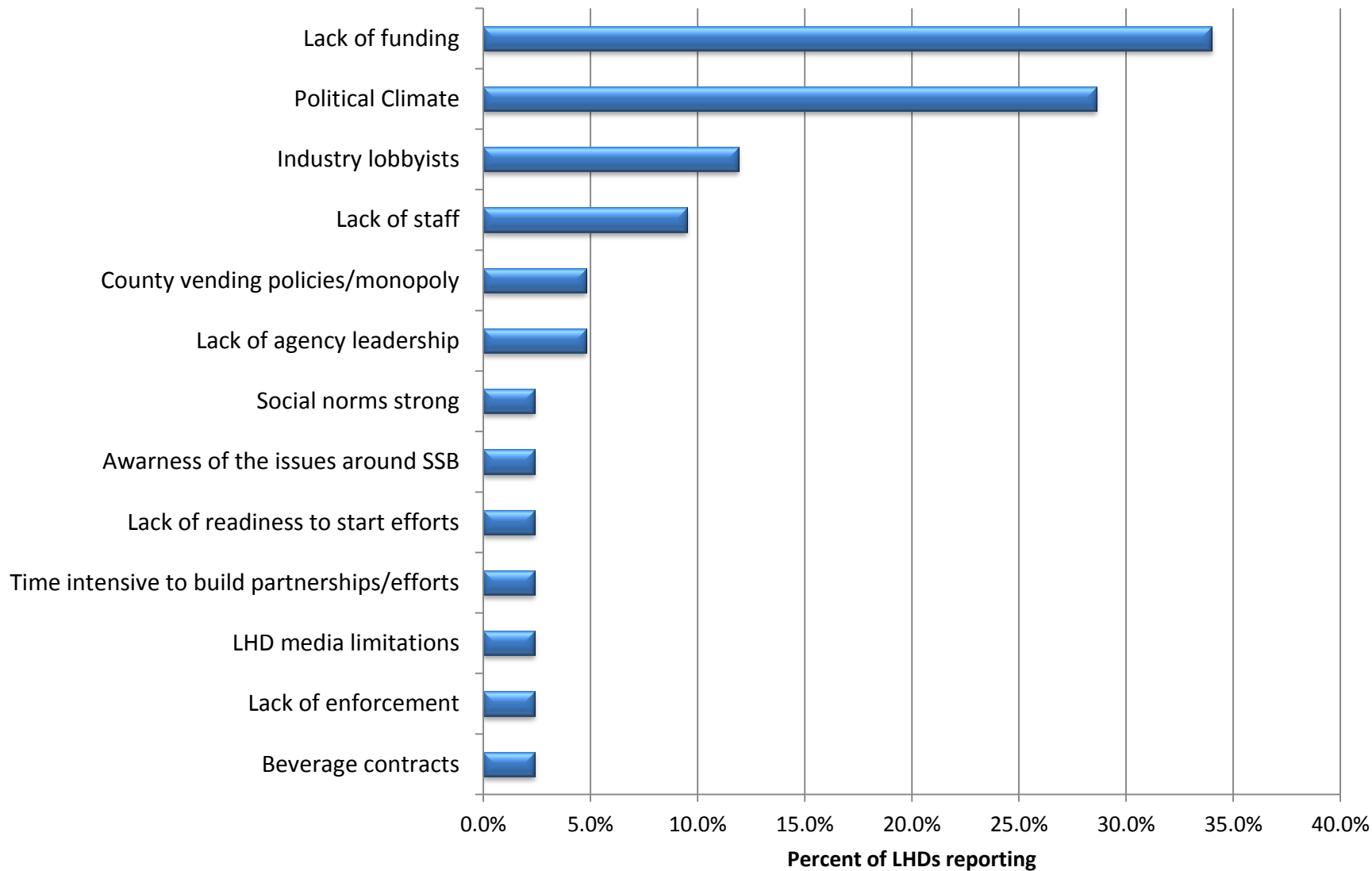
Partners working to reduce SSB consumption



Reported funding sources - SSB



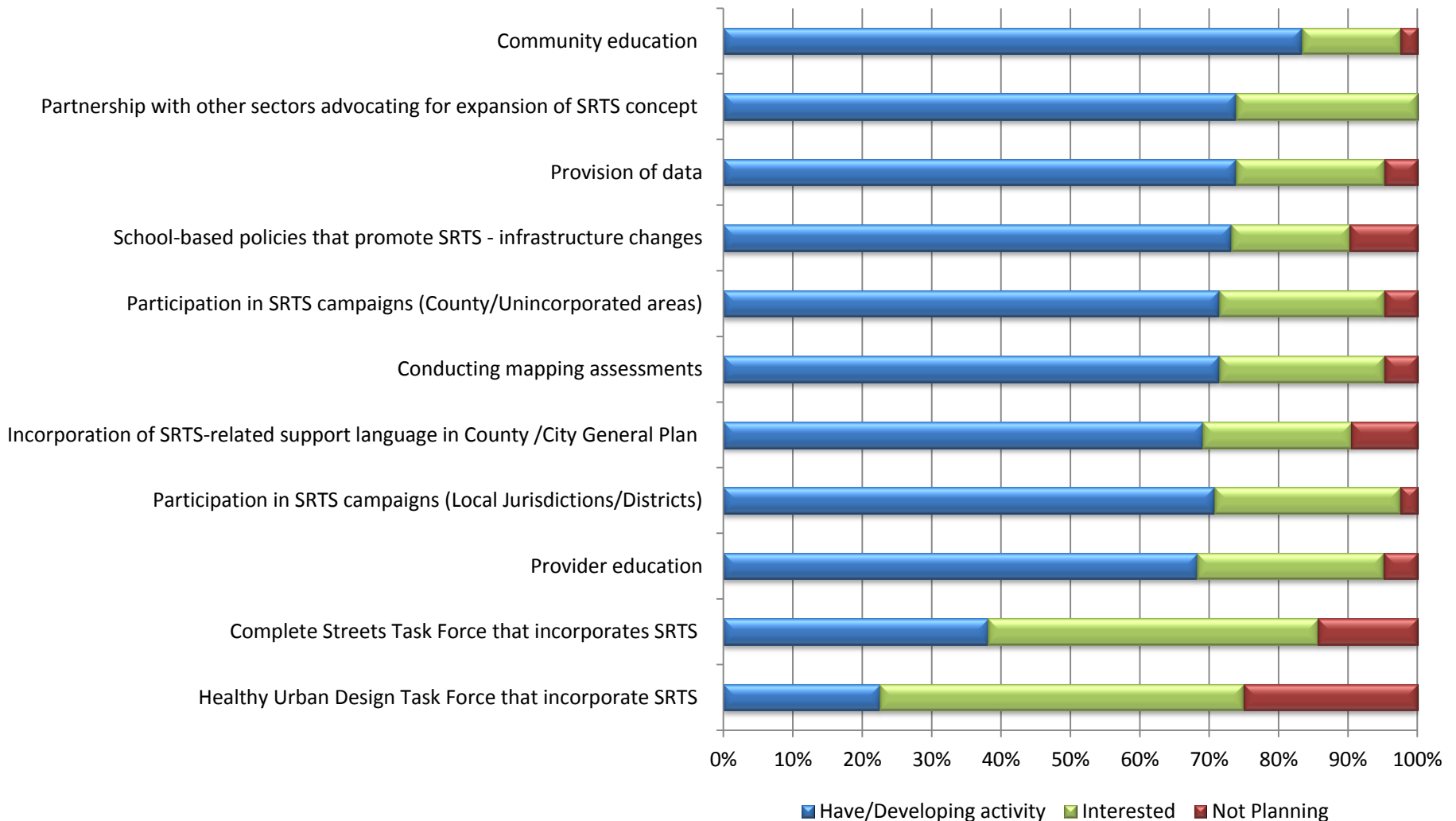
Reported Barriers - SSB Activities



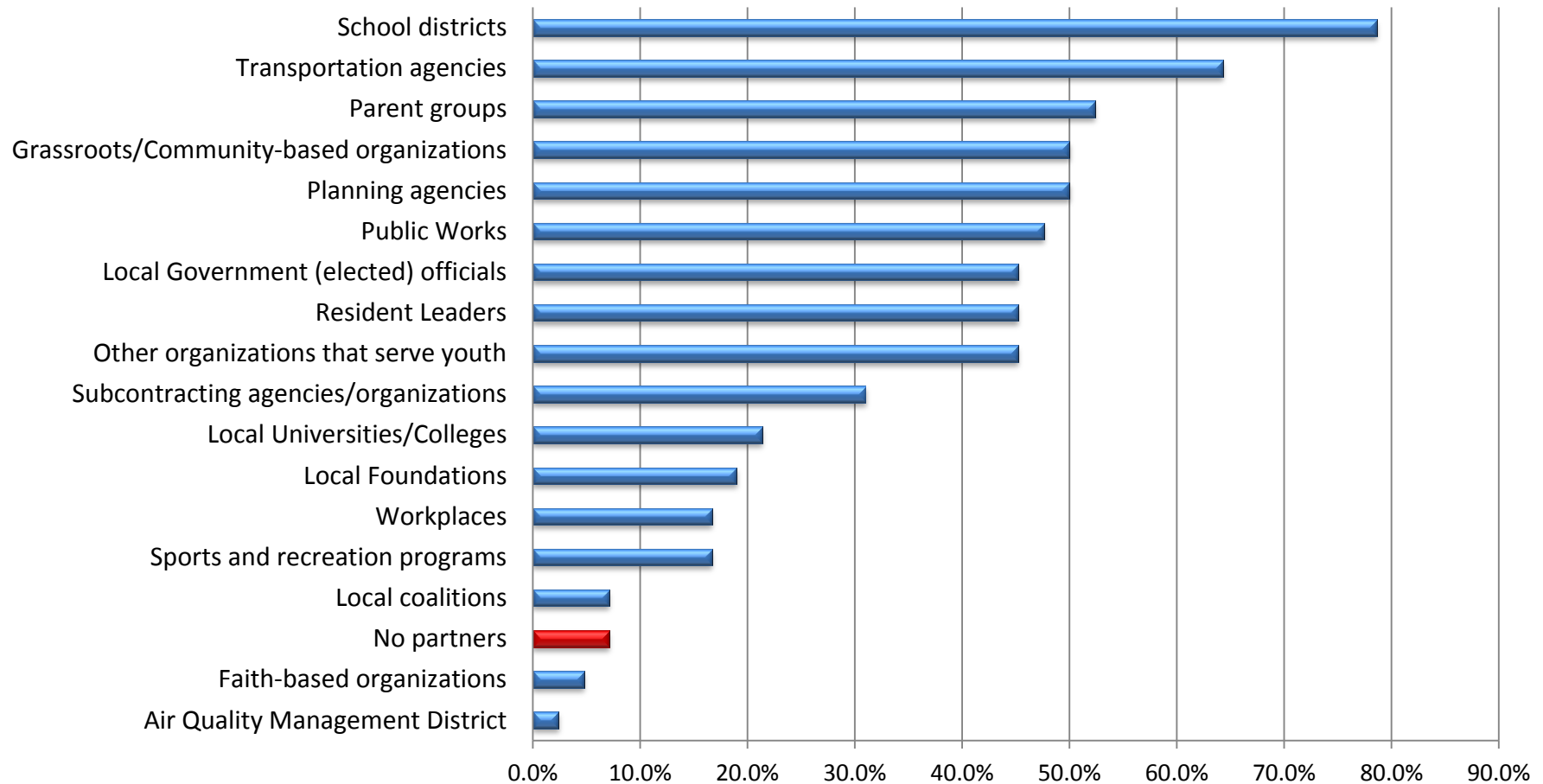
Safe Routes to School

Goal: Increase daily physical activity opportunities for all Californians through promotion of safe routes to school and expanded efforts to create walkable communities and active transport.

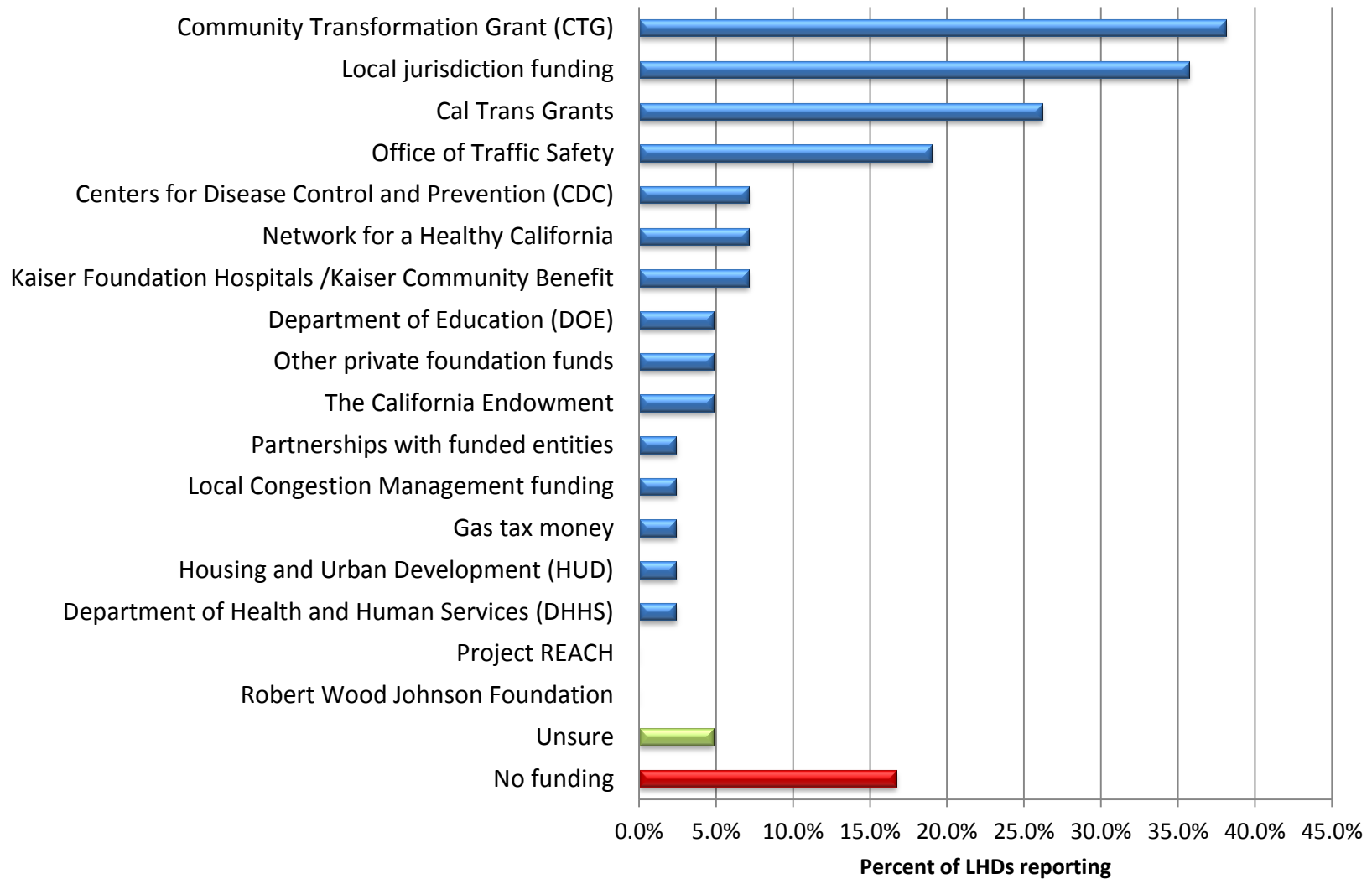
Activities related to SRTS



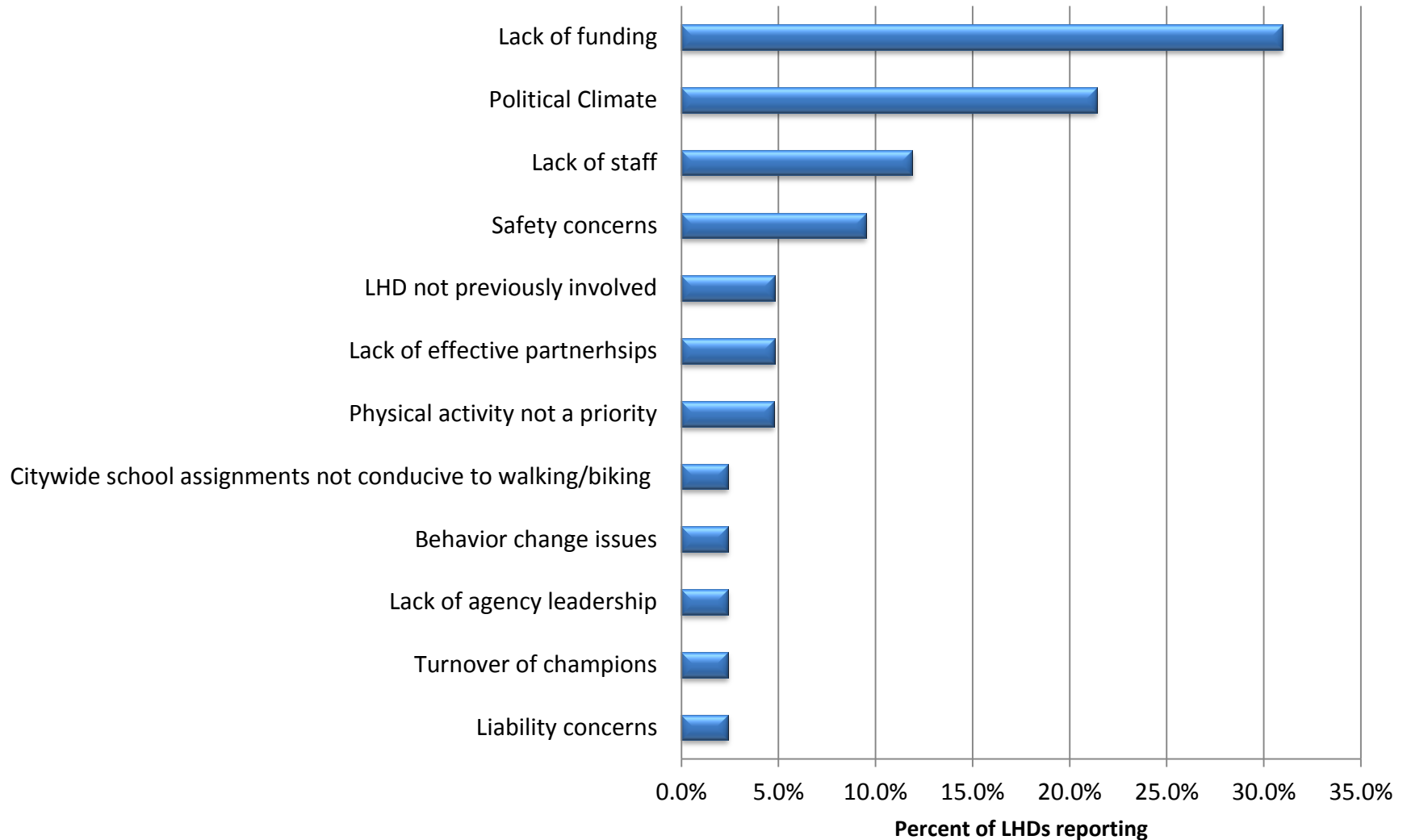
Partners working to implement SRTS programs and policies



Reported funding sources - SRTS



Reported Barriers - SRTS Activities



Collaborative Efforts

- **79%** of LHDs participate on coalitions that include SSB consumption reduction efforts
- **64%** of LHDs participate in SRTS coalitions
- **69%** of LHDs participate in coalitions to expand SRTS efforts or built environment changes

Survey Summary

- Statewide inventory of programs and policies related to SSB and SRTS
- Coalition participation
- Opportunities for partnership & sharing best practices

Next Steps

- Examine need/opportunity for synergy
- Determine how best to address funding and political barriers
- Elevate these issues
- Going beyond Rethink Your Drink education to focus on environmental approaches
- Explore ways to chip away at “political resistance”

Survey Design and Analysis Questions

Please contact

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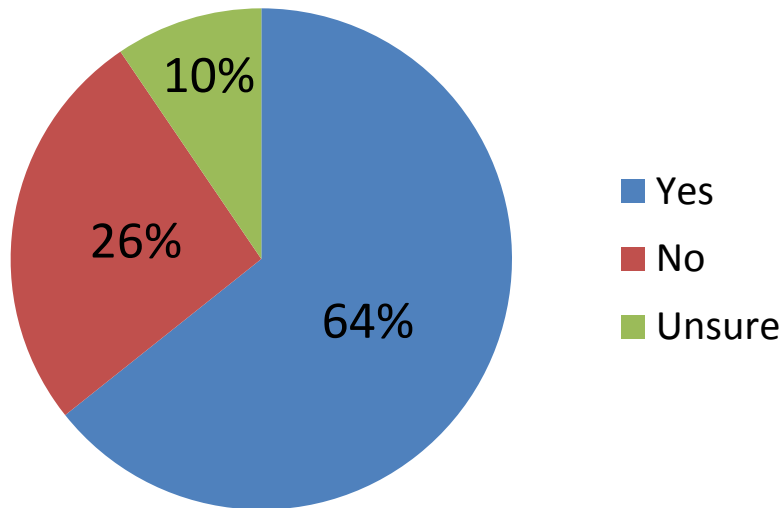
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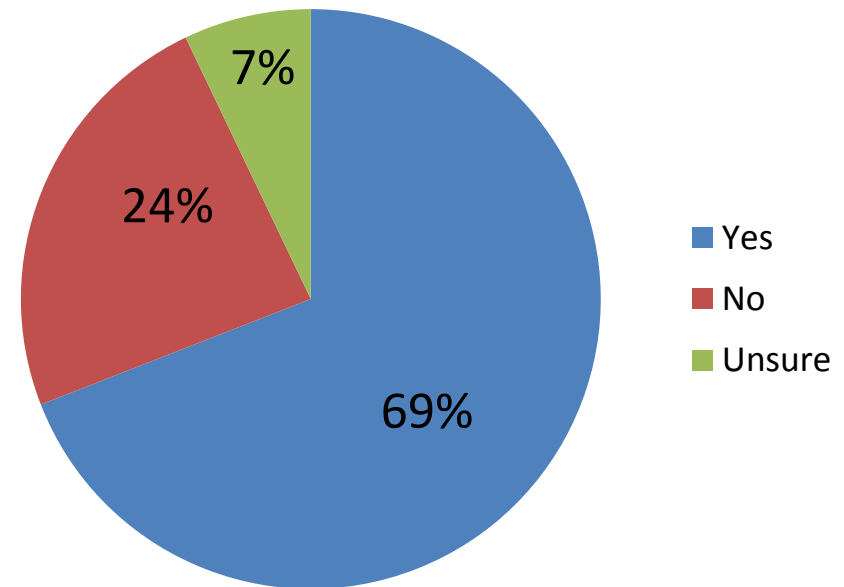
Extra Slides

LHD Coalition Participation

LHD participation in SRTS coalition



LHD participation in a coalition focused on expansion of SRTS or other efforts to promote physical activity through changes in the built environment



LHD SSB Coalition Participation

